



Frankfurt Tour Launch May 2009

City Sightseeing is now the World's number one Open-Top bus operator, with sightseeing tours in more than 80 locations Worldwide and carrying around 6 million passengers a year – we are delighted to announce the launch of our new tour in Frankfurt, Germany operated by local company Yellow Cab GmbH.

A tour provides the perfect way to see all the best sights and attractions in each city, and with our unique 24hour ticket. The "Hop On Hop Off" facility means that people can explore each destination at their own leisure.

City Sightseeing was formed in 1998 and the first tour in Seville is still going strong. From 4 tours in 2000 to 85+ in 2009, we operate on all 5 continents and in 25 countries - our bright red, cheerful buses are now a well-known sight in many of the World's towns and cities.

The world's largest operator of Open Top Double Decker Bus Town & City tours – with over 80 locations Worldwide!

- All town & city tours are Hop on and off, which gives maximum flexibility. The buses stop at most major attractions and places of interest. The tours are suitable for, and appealing to, all ages.

- Extensive Market Research confirms the positive and beneficial effects for tourism to any location.

- We offer good value and passengers can also earn a loyalty discount by simply keeping hold of their tour ticket! It provides 10% off the next City Sightseeing tour and can often give discounts at other attractions. Plus we have many more discounts for café's / restaurants / attractions and retailers to be found in our tour brochures.

UK Managing Director Steve Newman congratulated Yellow Cab on their brand new tour in Frankfurt saying : "We are delighted to start operations in Frankfurt with our long term partner Yellow Cab. The city offers the very best of the old and new and we are confident that our service will let people see and experience all that Frankfurt has to offer and hopefully encourage more people to spend longer enjoying this world class city.'

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